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Annual Partnership, Sponsorship & Advertising Opportunities

Connecting business partners with decision makers
across the Minnesota community association market.

BUILDING COMMUNITIES TOGETHER

CAI-MN Annual Partnership and Sponsorship Investment

Packed with opportunities to put your brand in front of homeowner leaders and community management professionals, check out all CAI-MN has to offer in 2026. Whether you want digital visibility, thought leadership or face-to-face conversations, CAI-MN can help you build a value-driven plan to raise the profile of your brand in the marketplace.

CAI-MN provides year-round benefits with concierge-style service aimed at providing meaningful opportunities to enhance your position as a trusted advisor and an active professional partner shaping the future of the community association industry.

Exclusive Benefits Available at Each Annual Partner Level:

- Align with your organization's marketing strategies
- Provide repeat connections to your targeted demographic
- Strengthen your brand position within the Minnesota community of HOA decision-makers

Only Our Annual Partners Receive:

- Advance notification of CAI-MN sponsorship opportunities
- Discounts for CAI-MN education/social event sponsorships
- Authorized use of CAI-MN's new Annual Partner badge on your website and marketing collateral

JOIN US TO UNLOCK YOUR GROWTH POTENTIAL

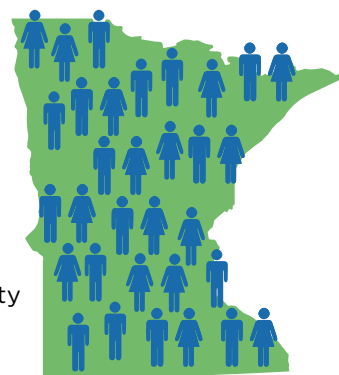
To become part of the 2026 Annual Partnership and Sponsorship program, please use the PDF order form found on the last page of this document. Complete Sections 1-3 and then submit your completed form to Tim Brome at ced@cai-mn.com.

THE STATE OF COMMUNITY ASSOCIATIONS IN MINNESOTA

- Approximately **1,560,000** Minnesotans live in **624,000** homes in **8,000** community associations.
- These residents pay **\$3.1 billion** a year to maintain their communities. These costs would otherwise fall to the local government.



- **53,400** Minnesotans serve as volunteer leaders in their community associations each year, providing **\$73.9** million in service.
- The median home value in Minnesota is **\$303,500**. Homes in community associations are generally valued at least **4%** more than other homes.
- By **2040** the community association housing model is expected to become the most common form of housing.



SOURCES: Community Associations Fact Book 2024, FOUNDATION FOR COMMUNITY ASSOCIATION RESEARCH, foundation.caionline.org.
Note: Statistics published are estimates generated from seven public/private data sources; including the American Communities Survey.

2026 Annual Partnerships

At each annual investment level, partner benefits build to focus on your company’s brand awareness, advertising and networking efforts.

	Limited to 1 Member	Limited to 4 Members	RECEIVE A 5% DISCOUNT IF YOU UPGRADE FROM YOUR 2025 PARTNERSHIP LEVEL			
2026 ANNUAL PARTNER BENEFITS	DIAMOND \$25,000	TITANIUM \$20,000	PLATINUM \$15,000	GOLD \$8,750	SILVER \$5,250	BRONZE \$4,000
MONETARY						
Networking Event Sponsorship Credit [Golf Tournament, Gala, Exhibitor, Sponsor, Education, Social Events]	\$6,000 Bank	\$5,000 Bank	\$3,000 Bank	\$1,500 Bank	\$1,000 Bank	\$750 Bank
NEW THIS YEAR: Discount on Event Sponsorships	15% discount	15% discount	10% discount	5% discount	5% discount	
EVENTS & NETWORKING						
Priority Access to Sponsorship Opportunities	✓	✓	✓	✓	✓	✓
Booth at 2026 Expo & Trade Show [February] Preferred Placement Subject to Availability	Double (\$1,500 Value)	Double (\$1,500 Value)	Single (\$750 Value)			
Exhibit Table at 2026 Fall Expo [October] Preferred Placement Subject to Availability	Single (\$700 Value)	Single (\$700 Value)	Single (\$700 Value)			
Golf Tournament Registration	4 Golfers	4 Golfers	4 Golfers	2 Golfers	1 Golfer	1 Golfer
Gala Tickets for Employees/Clients	10 Tickets	10 Tickets	5 Tickets	2 Tickets	2 Tickets	2 Tickets
NEW THIS YEAR: Seat at Annual Partner Forum	✓	✓	✓	✓	✓	✓
BRAND AWARENESS						
Recognition on CAI-MN Homepage Footer with a Link to Your Website	Logo	Logo	Logo	Name	Name	Name
Recognition on CAI-MN Eblast Footer	Logo	Logo	Logo	Logo	Name	Name
Partner Listing on Signage and Programs at Chapter Events	Logo	Logo	Logo	Logo	Name	Name
Partner Listing in MN Community Living Magazine	✓	✓	✓	✓	✓	✓
Premium Placement on CAI-MN Business Partner Finder	Logo	Logo	Logo	Logo	Logo	Logo
NEW THIS YEAR: Annual Partner Badge for Partner Use in Marketing	✓	✓	✓	✓	✓	✓
PRINT & DIGITAL ADVERTISING						
Print Ad in MN Community Living Quarterly Magazine	Full Page (\$5,600 Value)	Full Page (\$5,600 Value)	Full Page (\$5,600 Value)	Half Page (\$3,900 Value)	Quarter Page (\$2,600 Value)	Business Card (\$1,600 Value)
Banner Ad on CAI-MN Homepage	2 Months (\$600 Value)	1 Month (\$300 Value)				
Member Spotlight Hosted on CAI-MN Website	✓	✓	✓	✓	✓	✓
Member Spotlight Featured on CAI-MN Homepage and NewsBrief Eblast [Weekly Rotation]	✓	✓	✓	✓	✓	✓

Annual Partnerships run January-December and all benefits must be used within the calendar year they are purchased. Annual Partners must be members of CAI for the full 2026 calendar year.

WANT TO EXPLORE INVESTMENT OPPORTUNITIES?

Please contact Tim Broms at ced@cai-mn.com to determine which Annual Partnership level is right for your organization.

2026 Annual Sponsorships

Annual Sponsorship opportunities allow our Annual Partners to “own” a promotional channel within CAI-MN for the full calendar year. These sponsorships are reserved on a first come, first served basis exclusively for Annual Partners **through November 30, 2025**. Prior-year sponsorship gives an Annual Partner first right of refusal for that same sponsorship the following year.

2026 ANNUAL SPONSORSHIPS	COST
Caddyshack Sponsor at Golf Tournament Recognition on Golf eblasts, registration webpage, event signage, promotional tent by registration, and one foursome	\$9,500
NEW THIS YEAR: Signature Sponsor at LAC Day at the Capitol Recognition on all promotional eblasts and event materials, as well as event signage	\$5,000
Signature Sponsor at Gala & Vision Awards Recognition on all Gala promotional eblasts and event program, as well as event signage; invited on stage for brief introduction	\$5,000
NEW THIS YEAR: Nametag Printing Kiosk Sponsor at Education & Social Events Recognition at the self-serve check-in kiosks for education and social events	\$3,500
NEW THIS YEAR: Emerging Young Professionals (EYP) Social Events Recognition at two social events for members of EYP Group	\$3,500
Floor Graphics at Two Expos & Gala A custom 3' x 3' floor graphic for each event plus online registration page, event program and signage	\$3,500
Vision Awards Presentation Sponsor Recognition on all Gala promotional eblasts and event program/presentation, as well as event signage	\$3,500
Bar Sponsor at Expo & Trade Show [February] Bar Sponsor at Golf Tournament [August] Bar Sponsor at Law Seminar & Fall Expo [October] Bar Sponsor at Gala & Vision Awards [December] Recognition in online registration page, event program, signage and drink ticket	\$3,500/ Each
Signature Sponsor at Expo & Trade Show [February] Recognition in online registration page, event program and signage as well as event welcome ahead of the education program	\$2,500
Signature Sponsor at Law Seminar & Fall Expo [October] Recognition in online registration page, event program and signage as well as event welcome ahead of the education program	\$2,500
Signature Sponsor at Spring and Fall New Member Social Events Attendee contact information; recognition on registration webpage and drink tickets	\$2,500
Program Sponsor Full-page ad on the program back cover for the 2026 Expo, Law Seminar and Gala & Vision Awards as well as the New Member Welcome Kits	\$2,500
Bag Sponsor at Expos and Golf Tournament Recognition in online registration pages, programs and event signage; Sponsor provides branded bags	\$2,500
Pen & Notepad Sponsor at Chapter Education Events Recognition in online registration pages, event programs and signage; Sponsor provides branded pens & notepads	\$2,500
NEW THIS YEAR: Fund a Committee Financially support a committee to pursue initiatives on behalf of CAI-MN and its members; host an in-person committee meeting at your office SELECT A COMMITTEE: Community Outreach/Inclusion, Editorial, Education, Expo, Golf, Membership, Social/Gala	\$750/ Each
NEW THIS YEAR: Help Support the Legislative Action Committee (LAC) Make a contribution toward the lobbying efforts on behalf of CAI-MN and its members	\$500
Magazine Sponsor - Back Cover Upgrade/Premium Placement Requires full-page ad placement	\$500/ Edition
NEW THIS YEAR: CAI-MN Annual Report Sponsor Full-page ad on the back cover of the new Annual Report distributed to all members	\$500
Manager Education Event Sponsor [Limited to 5 Sponsors per In-Person Education Program - April, July, September] Recognition in online registration page, tabletop display during registration/lunch as well as 2-minute introduction at beginning of program	\$500/ Event

WANT TO EXPLORE CUSTOM SPONSORSHIP OPPORTUNITIES?

Please contact Tim Broms at ced@cai-mn.com to structure a sponsorship package that is most beneficial to your organization.

2026 Advertising

The Minnesota Community Living Magazine is CAI-MN’s primary channel for communicating information and resources to homeowners, managers and businesses. It is a goal of CAI-MN to have the Community Living Magazine reach as many people as possible throughout Minnesota. We provide a free subscription to all members and ask that business partners and management companies distribute copies of the magazine to their clients. A Community Living archive is available at www.cai-mn.com.

2026 ADVERTISING RATES

AD SIZE	MEMBER	NON-MEMBER
Full Page (7.5" w × 10" h or 8.5" w × 11")	\$1,400	\$1,975
Half Page/Horizontal (7.5" w × 4.5" h)	\$975	\$1,450
1/4 Page/Vertical (3.5" w × 4.5" h)	\$650	\$900
1/8 Page/Business Card (3.5" w × 2" h)	\$400	\$600
Website Banner Ad (1162px × 200px)	\$300	\$450

ANNUAL PARTNER ADVERTISING VALUE

PARTNER LEVEL	BENEFIT	2026 CREDIT
Diamond	Full Page, 4 issues	\$5,600
Titanium	Full Page, 4 issues	\$5,600
Platinum	Full Page, 4 issues	\$5,600
Gold	1/2 Page, 4 issues	\$3,900
Silver	1/4 Page, 4 issues	\$2,600
Bronze	1/8 Page, 4 issues	\$1,600

MEMBER SPOTLIGHT

INCLUDES VIDEO LINK, HOMEPAGE & WEEKLY NEWSBRIEF FEATURE	
Annual Partner	Included
CAI-MN Member	\$500 per calendar year

Videos should be 1-2 minutes in length and be submitted as a YouTube or Vimeo link. Member Spotlights will be featured on a rotating weekly schedule; Annual Partners will receive priority.

NOT AN ANNUAL PARTNER, BUT STILL WANT TO ADVERTISE?

Please contact Cindy Hoeschen at marketing@cai-mn.com to learn about advertising opportunities.

MAGAZINE EDITORIAL SCHEDULE

The Community Living Magazine is produced four times per year. Following is the production schedule for 2026:

EDITION	AD DEADLINE	ESTIMATED PUBLICATION DATE
1st Quarter	February 6	March 13
2nd Quarter	May 15	June 19
3rd Quarter	August 7	September 11
4th Quarter	November 20	December 21

PRINT ADVERTISING SPECIFICATIONS

All print ads must be emailed to marketing@cai-mn.com as follows:

- Submit a high resolution, print-quality PDF file. If this is not available, a high resolution (300 dpi) JPG will also be accepted. CMYK color format.
- Microsoft Word files are not accepted. Display ads that need to be designed or revised due to incorrect artwork are subject to an hourly charge of \$85 with a 1 hour minimum.

ANNUAL PARTNERS: The print ad you submit for the Q1-2026 magazine will appear in all four 2026 publications unless you indicate otherwise by submitting a new ad prior to the quarterly advertising deadline.

DIGITAL ADVERTISING SPECIFICATIONS

All banner ads must be emailed to marketing@cai-mn.com as follows:

- Submit a 72-dpi png or jpg file sized to 1162px x 200px
- The ad deadline is the last day of the month prior to the month reserved

2026 Annual Partnership, Sponsorship & Advertising Investment

Complete this interactive pdf form and submit it to Tim Broms at ced@cai-mn.com to secure an Annual Partnership and Sponsorship(s) for 2026.
Please Note: All opportunities are first come, first served and subject to availability.

1. ANNUAL PARTNERSHIP [CHECK ONE]

PARTNER LEVEL	INVESTMENT
Diamond	\$25,000
Titanium	\$20,000
Platinum	\$15,000
Gold	\$8,750
Silver	\$5,250
Bronze	\$4,000

3. YOUR INFORMATION

INVESTMENT SUMMARY	AMOUNT
Partnership Level Investment	
Sponsorship Investment	
Add'l/Upgraded Advertising	
2026 Total Investment	

Name:

Company:

Address:

City/State/Zip:

Phone:

Email:

Payment Method: Check Enclosed
(Payable to CAI-MN)

Invoice Me
(Pay via Credit Card)

Investment can be paid
in December 2025
or January 2026

Mail Payment
CAI Minnesota
P.O. Box 390181
Edina, MN 55439

Email Form
ced@cai-mn.com

2. ANNUAL SPONSORSHIPS

ANNUAL SPONSORSHIP	INVESTMENT
Caddyshack Sponsor at Golf Tournament	\$9,500
Signature Sponsor at LAC Day at the Capitol	\$5,000
Signature Sponsor at Gala & Vision Awards	\$5,000
Nametag Printing Kiosk Sponsor at Education & Social Events	\$3,500
Emerging Young Professionals (EYP) Social Events	\$3,500
Floor Graphics at Two Expos & Gala	\$3,500
Vision Awards Presentation Sponsor	\$3,500
Bar Sponsor at Expo & Trade Show [February]	\$3,500
Bar Sponsor at Golf Tournament [August]	\$3,500
Bar Sponsor at Law Seminar & Fall Expo [October]	\$3,500
Bar Sponsor at Gala & Vision Awards [December]	\$3,500
Signature Sponsor at Expo & Trade Show [February]	\$2,500
Signature Sponsor at Law Seminar & Fall Expo [October]	\$2,500
Signature Sponsor at Spring & Fall New Member Social Events	\$2,500
Program Sponsor	\$2,500
Bag Sponsor at Expos and Golf Tournament	\$2,500
Pen & Notepad Sponsor at Chapter Education Events	\$2,500
Fund a Committee - Preferred Committee:	\$750/Each
Help Support the Legislative Action Committee (LAC)	\$500
Magazine Back Cover Sponsor - Preferred Quarter:	\$500/Edition
CAI-MN Annual Report Sponsor	\$500
Manager Education Sponsor - Preferred Month:	\$500/Event

TOTAL SPONSORSHIP INVESTMENT

QUESTIONS: Please contact Tim Broms at ced@cai-mn.com or (612) 504-0567